

Q & A

1. What is NCD (Natural Cellular Defense)?

Natural Cellular Defense is a 100% natural liquid supplement formulated using patented ZEOLITE TECHNOLOGY.

Zeolites are natural volcanic minerals with a unique, complex crystalline structure that acts like a cage, working at the cellular level against heavy metals and harmful toxins. In fact, because it is one of the few negatively charged minerals in nature, Zeolites act as magnets drawing toxins to it, capturing them in its cage and removing them from the body. This unique ability to remove dangerous toxins is very well documented in different countries. NCD has been shown to have the following functions:

- Acts to reduce health risks.*
- Acts as a potent antioxidant.*
- Aids in balancing bodily pH levels.*
- Acts to chelate and remove, allergens, heavy metals and other carcinogens from the body.*
- Reduces the incidence of diarrhea.*
- Improves nutrient absorption in the digestive tract.*
- Acts to balance digestive pH, thus reducing acid reflux.*
- Acts to stabilize immune system function.* (immunomodulatory).*

2. Who formulated NCD and how long did it take?

It has taken Dr. Harvey Kaufman 37 years of research to formulate NCD.

3. Is it a drug?

No. Dr. Harvey Kaufman originally planned on moving forward with the FDA drug-approval process. However, an extremely expensive and time-consuming process of bringing a new drug to market proved to be a daunting challenge. He then introduced NCD to the chairman of Waiora's Scientific Advisory Board, Rik Deitsch. Recognizing the product to be safe, 100% natural and non toxic, Deitsch knew it could be brought to market much faster and at a much lower cost as a "nutritional supplement."

4. Why is the patent labeled Epithelial Cell Cancer Drug if the product is 100% Natural?

The application was submitted to the U.S. Patent and Trademark Office for patent consideration under the title "Epithelial Cell Cancer Drug". The governmental office adopted this submitted name as the patent title. The term "Drug" is the legal term given to a product (whether natural or not) approved by the FDA. Products approved by the FDA are allowed to make specific product claims.

NCD was originally poised to pursue drug approval. As mentioned above, that decision has been reversed and NCD is marketed as "dietary supplement" for the benefits listed above. The title of the patent remains as originally submitted, but because Natural Cellular Defense is not a FDA "approved drug," we cannot legally make claims that it cures disease.

5. What are Epithelial Cells?

Epithelial cells are skin tissues that cover and line the body. They cover all the body's organs (throat, lung, heart, breast, prostate, kidneys, liver, ovaries and colon) and line the body's cavities (including the inside of the chest and abdominal cavity). Cancers of the epithelial cells are called "carcinomas" and make up about 85 percent of all cancers.

6. Does NCD cure cancer?

NCD is not approved as a "drug" and this claim cannot be made. Waiora will first warn and then terminate distributors who make this claim.

7. Is it legal to send people to read the patent as a way of marketing this product?

Yes.

8. What is the proper answer when people ask about curing cancer?

Sorry, I cannot make this claim. Please read the patent. It's up to you to decide to take the product for that reason. However, NCD should be taken, regardless, by anyone for all the other benefits mentioned above and the reasons mentioned below.

9. What side effects does NCD have?

NCD has no side effects and it's safe for long-term use. Most detoxification regimens cause some sort of side effects, mainly flu-like symptoms. NCD's cage-like structure works so efficiently trapping the toxins and heavy metals that no side-effects are felt. Instead, there is an overall feeling of well being.

10. What interactions does it have with other medications, if any?

NCD has no interactions, but if you are taking medications always consult your doctor before adding any supplements to your regimen. In the special case of chemotherapy, NCD is so effective in removing the toxins from the body and since chemotherapy uses toxic chemicals to poison the cancer, consult your doctor before adding it to your regimen as a supplement.

11. Why is detoxification of my body important?

The average person is exposed to more toxins through water and air pollution, household cleaning supplies, pesticides, disinfectants, and food additives than ever before in human history. Thus, this leads to increasingly weakened immune systems.

12. How many drops should I take if I want to do a general detoxification of my body?

10 drops, 3 times a day, for 10 days.

13. What kind of toxic chemicals are found in humans?

PCB's, Dioxins, Phthalates, DDT and Furans.

According to the 2005 report from the CDC's Environmental Health Laboratory, there are currently 148 chemicals currently found in the blood and/or urine of Americans.

14. What does it mean that NCD is a pH balancer?

The Zeolite in NCD is a negatively charged molecule and has a cage-like structure that is able to "trap" H+ ions, which lower the pH or make it more acidic. Therefore, by "trapping" these positively charged hydronium ions, NCD is able to balance the pH to a more neutral and alkaline level.

15. Why is it important to maintain proper pH balance?

The optimum pH of your body should be slightly alkaline around 7.4. Bacteria, fungi, yeast and viruses thrive when the pH of your body is acidic. Thus acidic pH, 6.9 and below, is conducive for disease.

16. How is taking NCD different from just taking the powdered form of the Zeolite?

The powdered form of the Zeolite is still in its original mineral form. All minerals are in essence rocks and for the most part cannot be absorbed by the body, unless they are changed to a water soluble form or a liquid form. NCD's patented Zeolite is in a water soluble form, which it is able to be used by our bodies.

17. Does it work against viruses?

No claims can be made that NCD is effective against viruses. Please read the patent for more information on this subject.

18. Who should take NCD?

Everyone. A recent study done by The Environmental Working Group tested the umbilical cord blood of ten children (samples were collected by the Red Cross after the cord was cut). They found 287 industrial chemicals and pollutants in each cord, out of these 180 are known to cause cancer, 217 are toxic to the brain and nervous system and 208 cause birth defects in animals.

Similarly, Mt. Sinai School of Medicine tested the blood and urine of 9 volunteers. They found a total of 167 industrial chemicals, out of these are known to cause cancer in humans, 94 are toxic to the brain and nervous system, 72 affect lungs and breathing, 86 affect your hormones, 79 cause birth defects and/or abnormal development. Additionally, highly toxic heavy metals like lead, aluminum and mercury were found, as well as numerous herbicides and pesticides.

19. What about the Aluminum in the Zeolite, could this potentially be harmful?

No. The Zeolite molecule is virtually indestructible and will not break down in the body. In order to break down the structure, one would have to heat the molecule up to 900 degrees for several days before any breakdown would occur.

20. Will something happen to it, if I leave it in the sun inside my car?

No. Zeolite is a virtually indestructible mineral that is unaffected by the sun or the possible heat that it can produce under those conditions.

21. Does it need refrigeration after opening?

No.

22. Who manufactures NCD?

Waiora has the exclusive right to Natural Cellular Defense and it's has patented zeolite and technology. The product is manufactured exclusively for Waiora at a facility adhering to certified Good Manufacturing Practices (CGMP) as set forth by the Food and Drug Administration.*